

Bottom Line Concepts

An introduction to Bottom Line



BottomLine
CONCEPTS™

Helping American businesses reinvest in themselves

About **Bottom Line Concepts**

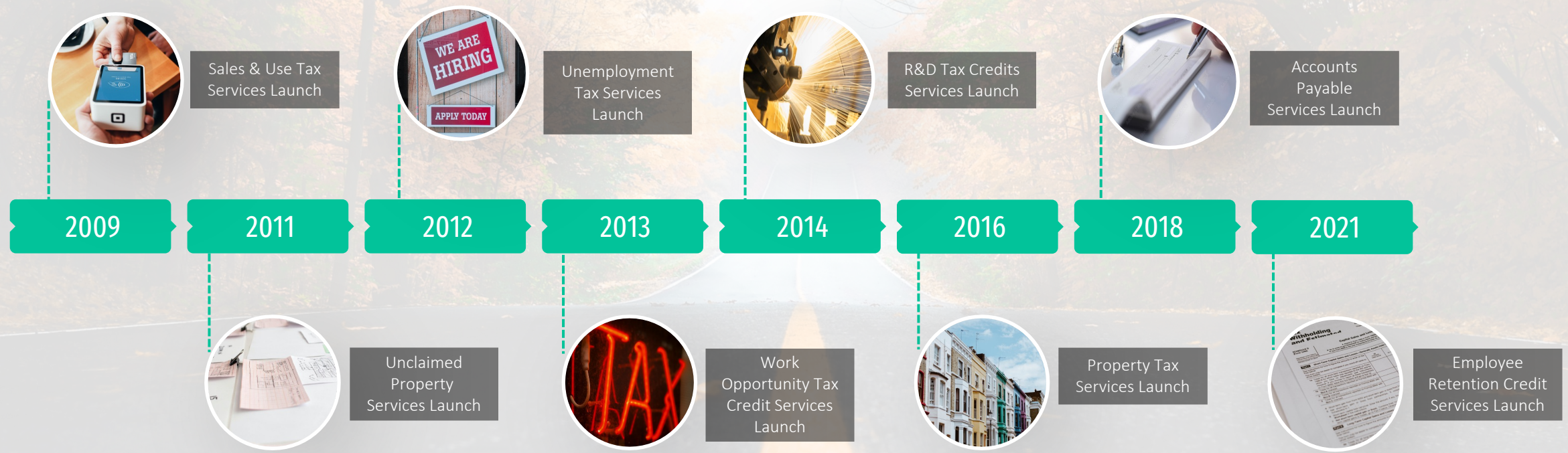
Bottom Line Concepts (**BLC**), is a performance-based cost savings consulting firm.

Over the **past 14 years**, BLC has grown into one of the recognized leader in **government aid** and the **Employee Retention Credit (ERC)** Program. BLC is a global firm who serves a diverse client base across many industries with companies from every sector representing **startups, family-owned business**, and the **Fortune 1000**.

We are a **customer obsessed business** singularly focused on our mission to **educate American business on the ERC** and help them **reinvest in themselves** and their future.

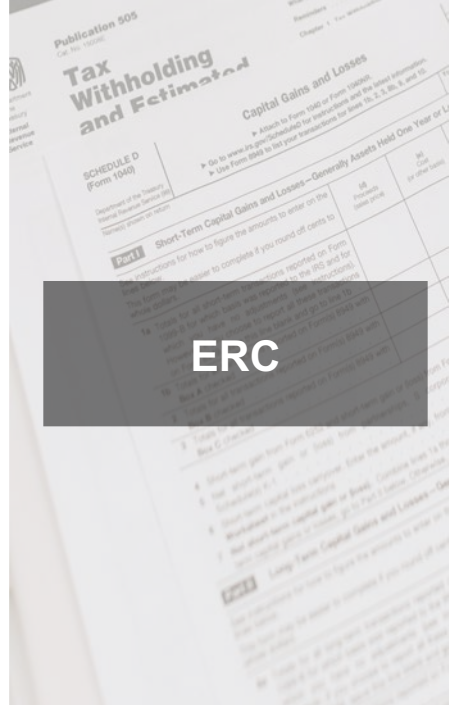
Our Company Evolution

From our company inception, **Bottom Line Concepts** has focused on its mission to educate American business on government programs and help them reinvest in themselves and their future.



***Note:** BLC provides consulting services listed above as well as Utility, Credit Card Fees, Bank Fee, Shipping Audit Services and much more.

We **leverage** our experience* with government and tax advisory programs to **drive the best results** for your **ERC**.



ERC



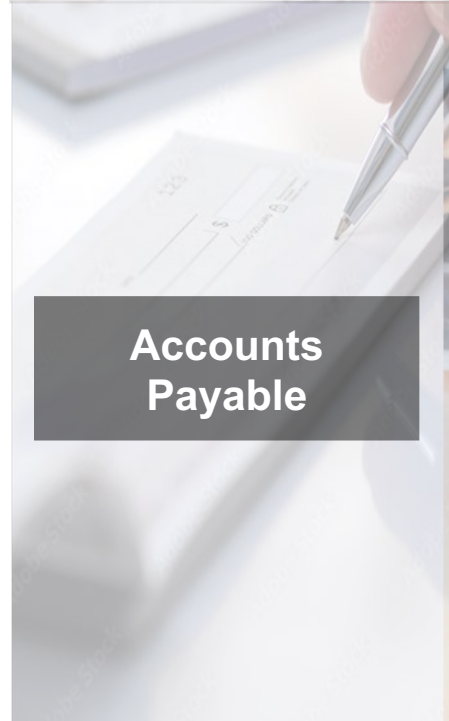
Property Tax



R&D Tax Credits



Unemployment Tax



Accounts Payable



Sales & Use Tax



Unclaimed Property



Work Opportunity Tax Credit

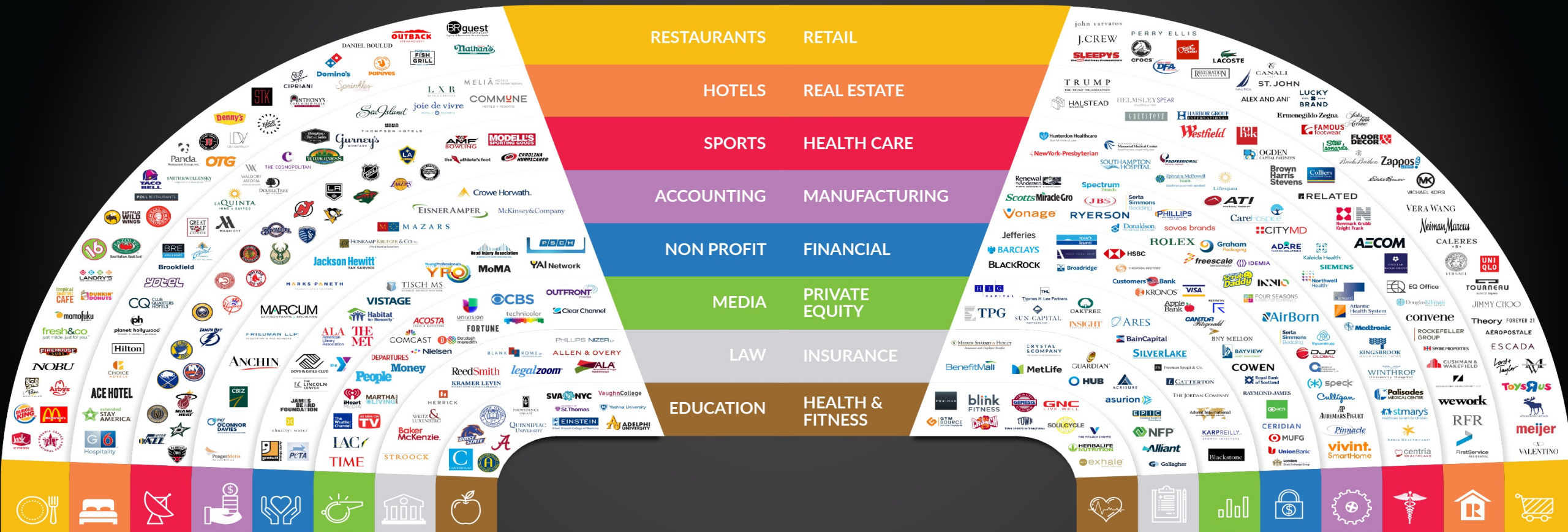
We enable success through our Proven Track Record

- 1 We have built **Trust**
over **14** years
- 2 We are **Customer**
Obsessed
- 3 We have **Proven** and
Reliable Results
- 4 We have thousands of
Marquis Clients



SOME OF OUR CLIENTS

MORE OF OUR CLIENTS



Bottom Line Concepts has been helping us identify cost savings in a number of different areas and in a short amount of time has already identified six figure savings. Their staff members have been great to work with and have made the process seamless and easy, requiring only a limited amount of time and energy from our internal staff to manage the process. They have been a great partner of the Boston Red Sox and we are very pleased with their services.

Tim Zue, CFO
Boston Red Sox



Bottom Line Concepts has terrific leadership and fulfills its promise to add value by contributing to the bottom line of your organization. They promised us positive results and delivered on their promise! There are very few no risk/all reward opportunities available today in the business world. Bottom Line Concepts offers such a proposition!

David Brandon,
CEO, Toys R Us
Chairman, Domino's



It has been a pleasure working with the team at Bottom Line Concepts. Bottom Line has helped our organization identify several cost recovery initiatives and managed the entire process with minimal impact to our team. We are impressed with the results achieved by Bottom Line and look forward to exploring more opportunities in the future.

Pranav Sood, Project Manager-Profit
Improvement & Procurement
Hudson's Bay Company



We engaged Bottom Line Concepts to take an independent look at a few of our expense categories. In certain areas, we were pleased with the steps we had taken internally to achieve some level of cost savings on our own. In other areas, Bottom Line Concepts opened our eyes to creative solutions we never could have envisioned on our own. I would like to take this opportunity to recognize the efforts, and more importantly the results obtained by Bottom Line Concepts in working with Rolex. It is safe to say that their dedication, professionalism and most importantly the results obtained exceeded our expectations.

Mark Goldberg, CFO
Rolex Watch U.S.A., Inc.



When my firm invests in companies we do our best internally to help those companies grow and become more profitable. We discovered that collaborating with Bottom Line enhanced that process for us. Each dollar saved, allows us to show a higher return to our investors over time. Bottom Line has worked with us on a number of our portfolio companies, in addition to our own internal costs. We continue to be impressed by the innovative ideas they share with us.

Marco Lasry,
CEO, Avenue Capital
Chairman, Milwaukee Bucks



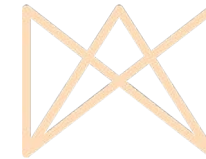
As a private equity firm, we're always looking for ways to support our portfolio companies to help them save money and become more profitable. Bottom Line has now worked with many of our companies as a proven partner within our organization. We look forward to working with them in the future.

Bryan Gelnett, Principal
Thomas H. Lee Partners

We partner with the
some of world's largest
and most successful
companies...



KEARNEY



POPEYES



Thank you!

For more information please visit:

www.bottomlinesavings.com

or email:

info@bottomlinesavings.com

